

UNVEILING FUTURE HORIZONS

SAVE THE DATE

07th of November
Plaza Hotel Tirana

Artificial Intelligence | Innovation | Cyber Security

infocom
ALBANIA



THE CONFERENCE AT A GLANCE

INET in cooperation with **ONE Albania** and the **Municipality of Tirana** are planning to organize the **largest tech conference** in Tirana, in cooperation also with local and international partners and global leaders in the technology industry.

It will be a **1- day event**, organized in a prime location in the city center at **Maritim Hotel Plaza Tirana**, on the **7th of November 2023**, with different sub-events in order to attract and serve different stakeholders and groups of interest like government, technology vendors, startups, IT companies, students and anyone passionate about technology and innovation.

- **The Main Conference**
- **Leader's Summit – Business & Government Round Table**
- **The Hackathon**
- **The Startup Expo and Speed Dating**

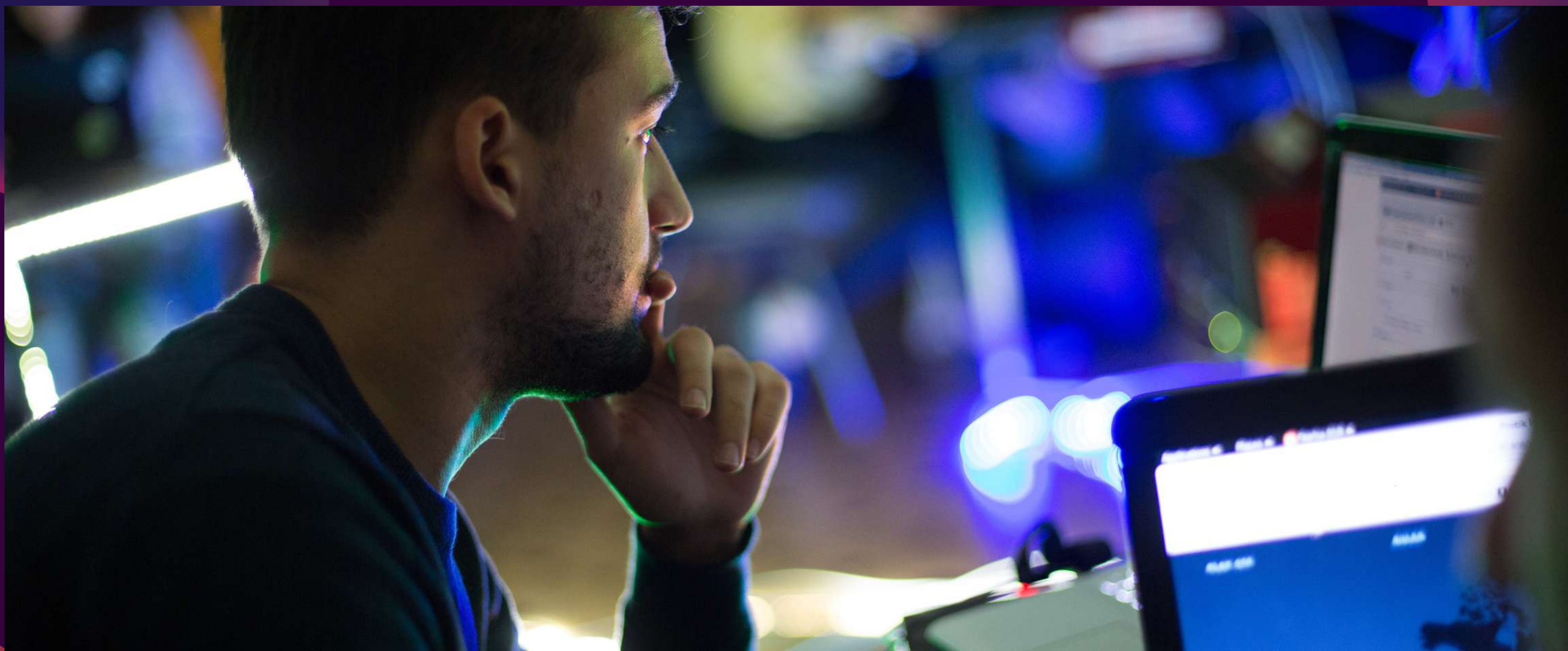




The Main Conference



Leader's Summit – Business & Government Round Table



The Hackathon



The Startup Expo and Speed Dating

This conference encapsulates

*the dynamic landscape of innovation,
artificial intelligence, and cyber security,
providing a platform for professionals,
enthusiasts, and experts to exchange
ideas, learn, and collaborate.*

Artificial
Intelligence



Digital
Banking



e-gov
services



Renewable
Energy



Session 1:

Unleashing Ingenuity - The Innovation Odyssey

Embark on a journey of creativity and discovery as we explore the boundless world of innovation.

In this session, we'll unravel the stories behind ingenious solutions and pioneering ideas that shape our digital age.

From unconventional startups to unconventional approaches, we'll dive into how innovation transcends boundaries and paves the way for a smarter, connected future.

Generation Y
iGeneration



Education



Electric
Transportation



e-commerce



Session 2:

Guardians of the Digital Realm - The AI and Cyber Security Nexus

Dive into the realm where artificial intelligence and cyber security intertwine, safeguarding the digital landscapes we navigate daily.

This session illuminates the symbiotic relationship between AI and cyber security, shedding light on the ways AI bolsters our defenses and enhances our resilience against evolving threats.

Cyber Hackathon:

Cracking the Code - Unveil the Mystery

Calling all students with a thirst for challenges!
Our captivating Hackathon Capture the Flag event awaits you.

Engage in a thrilling competition where wit and coding prowess collide to solve puzzles, crack codes, and showcase your skills.

Get ready to unleash your inner hacker in a safe and controlled environment, all while experiencing the exhilaration of unraveling intricate digital enigmas.

EVENT OBJECTIVES:

1

To provide participants with hands-on experience in identifying vulnerabilities and potential security threats within an industrial environment.

2

To enhance participants' skills in penetration testing, vulnerability assessment, and incident response.

3

To promote teamwork, collaboration, and creative problem-solving among participants.

4

To raise awareness about cybersecurity challenges in the context of industrial systems and Industrial IoT (IIoT) devices.

Workshop:

Igniting Ideas - A Startup's Guide

Are you an aspiring entrepreneur eager to turn your dreams into reality?

Join our Startup Workshop and immerse yourself in an interactive journey. Gain insights into the world of startups, learn from successful entrepreneurs, and discover the essentials of transforming ideas into viable businesses.

This workshop is your launchpad for understanding the intricate yet exciting startup landscape. Infocom Albania isn't just a conference; it's a gateway to innovation, AI insights, and fortified cyber security, all wrapped in an atmosphere of collaboration and knowledge sharing. Join us to be a part of this pivotal conversation, where technology propels us toward a brighter future.

Leader's Summit:

Steering the Tech Ship

Set Sail with industry bigwigs, governmental bodies and tech leaders. Our round table brings together the minds that steer the tech ship.

Explore collaboration opportunities, policy insight and collective strategies to ensure smooth sailing in the digital sea.

SPONSORSHIP PACKAGES

Legend

	PLATINUM
	GOLD
	SILVER
	SPONSOR VERS.1
	SPONSOR VERS.2
	SUPPORTER
	MEDIA SPONSOR

Speech Oportunity

First Session *(Only 1 slot availabale - max. 10 minutes)*
Second Session *(Only 4 Slots Available max. 10 minutes)*
Third Session *(max. 7 minutes)*

Exhibition

Dedicated TV Display
Printed Booth
Table & Stool
Available Space for Own Stand
Space for Roll Up Banner placement

Visibility & Acknowledgement

(LOGO placement at printed materials)

Invitation+ Envelopes *(500 pieces)*
Badges *(500 pieces)*
Broadcasting TV Spot During Breaks
Delegate Bags *(500 pieces)*
*Insert promotional materials inside delegate bags
Printed Conference Program *(500 pieces)*
*Full page Advertisement at the Printed Program
Personalized "e-nvitation"
Backdrop Banner behind podium

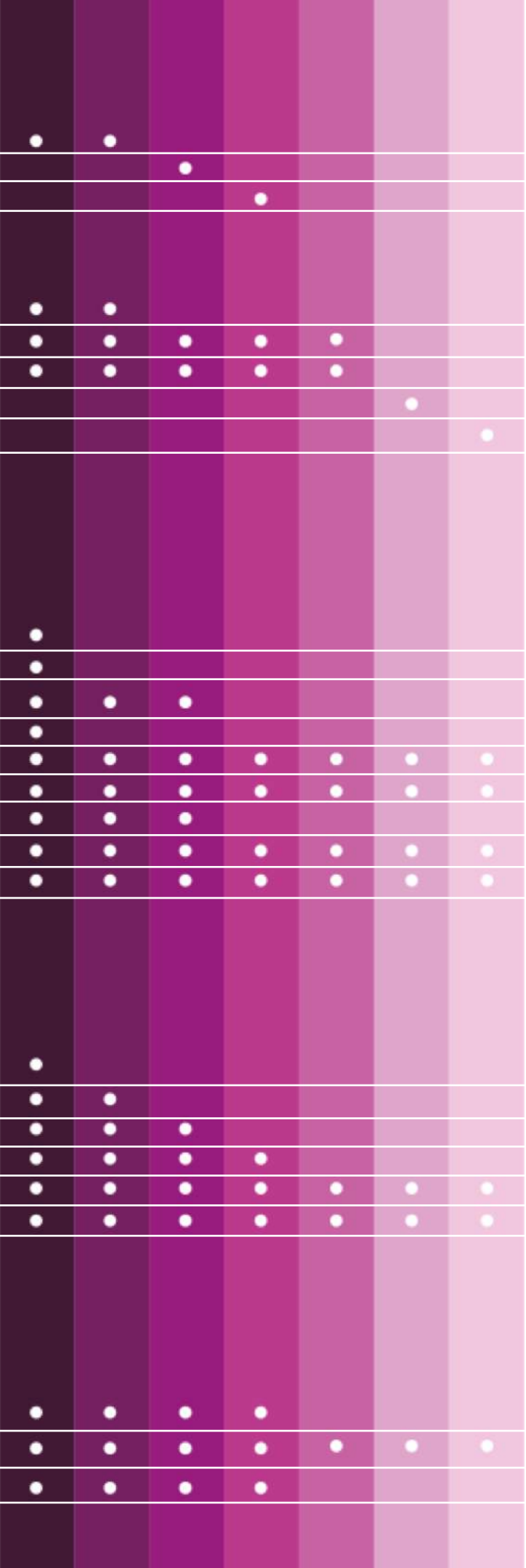
Advertising & Media

(WEB - www.infocom.al)

Exclusive Web Skin - 1 month
Logo placement at weekly Newsletters (+5000 Recipients)
Interactive WEB Banner - 6 months (250x250 px)
Speaker's Bio <100 Words
Company Profile <100 Words
Logo placement at "Sponsors" directory, hyperlinked to company's webpage

Social Media - Facebook/Instagram & Youtube

Video recording and publishing of each individual speech
Dedicated Post aknowled. & tagging Company' Page
Dedicated Post aknowledging Speaker



HOW CAN I ATTEND AS A SPONSOR IN THE INFOCOM XI?

INET, offers different Sponsorship Packages, suitable for many businesses which are directly connected to the **ICT & Security Market**, or have done remarkable innovations in their related field. Whether you want to have a full coverage through our multilevel promotional platform, or be an integral part of the conference, with a Speech, or Technological Booth, we offer any of the above options.

HOW ABOUT A CO-ORGANIZER?

Infocom management staff has always maintained a very inclusive approach. To better suit the needs of the market, partners and attendees, we offer the possibility to co-organize parallel events during the main conference. **3 more rooms** of various capacity, have been booked at the Plaza Tirana Hotel, which will be offered to third-party supporters of our event, who may have an exciting idea and want to be part of the biggest TECH event of the year.

IS THERE A MORE DETAILED INFORMATION REGARDING EACH PACKAGE SHOWN ABOVE?

For more information, regarding pricing, detailed information for each package or a customized Sponsor Package, please don't hesitate to contact our Commercial Director, **Mr. Idit Riza, .+355 69 26 40 852, idit@inet.al**, or visit our premises from 9:00 - 18:00 at Rr. Ibrahim Rugova, Sky Tower, 3rd Floor, Tirane.